

# METROPOLITAN STUDIOS

## ARTS & MOVEMENT COMMUNITY

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HOME OF THE ATLANTA SCHOOL OF BURLESQUE & THE CANDYBOX REVUE

Metropolitan Studios, INC.

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# OUR UNIVERSE

## ONE SPACE, THREE BRANDS

### METROPOLITAN STUDIOS

METROPOLITAN STUDIOS  
| AN ARTS & MOVEMENT COMMUNITY |



An arts and movement community open to creators who seek a place to make, congregate, collaborate, and entertain. We were born by identifying the importance of artistic self-expression, the representation of marginalized communities, and the need for an inclusive and safe space for individuals. We offer a studios, an event venue with a stage, lights and sound, and an Airbnb. We are burlesque-centric, but not limited to burlesque. We are **100% LGBTQ+ woman-owned**.

We are home to The Atlanta School of Burlesque and The Candybox Revue Burlesque Troupe.

### THE ATLANTA SCHOOL OF BURLESQUE



Our school teaches the art of the tease, and that the art of burlesque is accessible to everyone. We offer classes and programs for fun, exercise, and professional training. We welcome all identities and orientations, races and ethnicities, body shapes and sizes, and foster a supportive and affirming environment. Our trainings focus on the art and theatrical components of burlesque, the art of seduction, bump n' grind, classic burlesque, and more. We produce corporate, and family friendly events, burlesque parties, and private burlesque shows for weddings and other private celebrations.

### THE CANDYBOX REVUE



A performance ensemble that combines modern, contemporary and jazz dance into a Vegas style bump n' grind burlesque troupe. The Candybox Revue produces big and small stage shows at Metropolitan Studios, venues in and around Atlanta, and twirls their tassels at national festivals and in corporate shows in partnership with organizations like the Human Rights Campaign. The troupe also produces corporate, family friendly, and private burlesque events.

# MISSION

## A PLACE FOR EVERYONE

Metropolitan Studios was born through identifying the importance of artistic self-expression, representation of marginalized communities, and the need for an inclusive and safe space for individuals.

Grounded in the belief that art is transformational for people and communities, our mission is to create, foster, and preserve space for people, arts and entertainment events and activities.

Celebrating diverse artists and makers, Metropolitan Studios is more than just a studio - we are an artistic haven.



# LEADERSHIP

## THE PEOPLE BEHIND THE MAGIC



### ROULA ROULETTE | CEO & CO-OWNER

Roula is CEO and co-owner of Metropolitan Studios, The Atlanta School of Burlesque and The Candybox Revue burlesque entertainment troupe. Roula is a community organizer and activist in the Atlanta arts scene and LGBTQAI+ community. Her work with Metropolitan Studios honors the legacy of the queer individuals, feminists, and artists who rebelled, organized and created before us by joining people together and building on that legacy - igniting passion, solidarity and community.



### TALLOOLAH LOVE | CO-OWNER

Co-owner of Metropolitan Studios and The Atlanta School of Burlesque, and The Candybox Revue burlesque entertainment troupe. As a burlesque performer and producer, she has won multiple titles and produced Dragon Con Burlesque: A Glamour Geek Revue for 10 years. She started the #IamBurlesque body positivity online campaign in 2016. In 2019 she received the Phil Slomski Artist of the Year Award. Her art of the hustle truly earns the tagline: "The Queen of the Subtle-Tease".



### ZARA ESTELLE | STUDIO MANAGER

Zara leads day-to-day studio operations that include staff management, class and rental scheduling, and client services. Zara is a self-motivated, enthusiastic, professional who likes a good challenge, is a lifelong learner and has a love for movement, teaching, and entertainment. With over 20 years of technical dance training and performing, Zara gives both students and audiences a taste of everything.

METROPOLITAN STUDIOS

# ATLANTA'S BURLESQUE & CABARET HOUSE

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Burlesque, drag, cabaret, variety.  
Our space features two studios, one  
event stage, and a burlesque Airbnb.

# ART, COMMUNITY, MAGIC

## #MAGICSHITHAPPENSHERE

Drenched 110+ years of charm, Metropolitan Studios is an affordable creative space in the heart of Atlanta's East Atlanta Village. The space keeps its original details, while boasting a burlesque-centric reception area, kitchen, gender neutral bathroom, and more - magic included. This is a genuine, inviting space. From our peacock themed reception area to our Burlesque Wall of Legends, you'll know that you are somewhere special the moment you walk in the door.



### TWO STUDIOS

Perfect for shows, dancing, yoga, rehearsals, performance, receptions, parties, classes, solo work, and larger groups.

### ONE STAGE

Built for professional performance our small black box offers classic simplicity on a beautiful stage and options for audience interaction.

### AND AN AIRBNB

Airbnb guests enjoy the EAV neighborhood while staying in Atlanta's dedicated burlesque house and venue. Guests can take classes or attend shows as part of our Airbnb Burlesque Experience.

# THE STUDIOS

## TWO STUDIOS, MANY POSSIBILITIES

Whether you're hosting a small workshop, a show, a class, or just need a place to rehearse, our space is a mix of classic meets old world/new world with a variety of functional spaces. We strive to provide guests with something a little more unique.

At 1,000 sq ft+, for clients seeking a cozier and intimate space for live shows and experiential events, Metropolitan Studios is a unique venue.



### SMALL STUDIO (325SF.)

- Mock fireplace
- Modular mirrors.
- Great for solo rehearsals, readings, meetings, gaming, and any other small group needs.
- Seats up to 20 in chairs

### LARGE STUDIO (525SF.)

- Modular mirrors
- Stage
- Backdrop curtain with twinkle lights
- Color changing and dimmable lighting
- Overhead lighting
- Professional sound system
- Great for shows, solo and group rehearsals, readings, meetings, gaming, and any other small group needs
- Seats 50 in theatre style rows
- Seats 35 in a table setting

# THE STAGE

## CLASSIC SIMPLICITY

Elevated. Sleek. Buttery. Beautiful. Professional.

These are just some of the words that performers use to describe our stage. Step into our little black box theatre and step into the world of burlesque with intimate shows, good people, and unforgettable events. Metropolitan Studios can host a range of performing arts programs: dance, plays, live music, and more.



### RIGHT-SIZED

- Measuring 16' wide x 10' deep and 18" high
- Hardwood floors
- Two points of entry
- Backdrop curtain with twinkle lights
- Color changing and dimmable lighting
- Follow spotlight
- Overhead lighting
- Professional sound system.

# THE AIRBNB

## LIVELY AND ENJOYABLE

Perfect to house travelling performers, colleagues, as a bridal suite for weddings, or as a green room for events, our guests enjoy a lively urban neighborhood with restaurants, entertainment, charm, and community.



### DRENCHED IN CHARM

The Airbnb is within walking distance to restaurants, shopping, entertainment, farmer's markets, and more. We offer quick access to midtown, the airport, convention centers, Piedmont Park, and other parts of metro Atlanta!

Delightfully decorated in a neo-classic burlesque theme, and featuring high ceilings, high windows, original (and temperamental) hardwood floors, and works of art including a custom mural, this bright flat is composed of a large bedroom with king-sized bed, a living-room that can be used as a second bedroom, a "cozy" bathroom with what seems like an endless supply of hot water (and great water pressure), a kitchen nook, and a dining nook.

As part of our Burlesque Experience, guests can opt into taking classes, or attend a show in our venue downstairs!

# BURLESQUE ENTERTAINMENT EXPERIENCE

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We have been curating spectacular, personalized and themed burlesque, cabaret and variety show experiences since 2013.

# ON STAGE

## LIVE EXPERIENCES

Metropolitan Studios' primary specialty is producing live burlesque shows, corporate events, and private events. Because so many local performers have passed through our Atlanta School of Burlesque or performed as guests of The Candybox Revue we have unprecedented access to regional and national performers of all varieties. Cabaret, drag, fire performers, aerialists, pole dancers, actors, musicians, poets, and more. We are an invaluable asset to experiential productions catered to the client's vision.



### BY METROPOLITAN STUDIOS

- FATlanta 3-day Burlesque Festival
- FATlanta All Bodies Party
- FATlanta Main Stage Show
- A Queer Day's Night 3-day Pride Fest
- The Normal Heart
- The Vagina Monologues
- Naked Girls Reading

### BY THE ATLANTA SCHOOL OF BURLESQUE

- Midtown Cabaret since 2021
- Seasonal Recitals since 2013
- A Weekend With" micro-festivals:
  - GiGi Holliday
  - Lilly Rascal
  - What the Funk Fest
  - Kitten N' Lou

### BY CANDYBOX REVUE

- Atlanta Pride 2018, 2022
- Burlesque in The Margins
- Cabaret Risqué since 2021
- You Sing, We Strip Burlesque Karaoke since 2016
- Burlesque Through the Ages
- HER HRC since 2017
- Burlesque Revolution
- Atomic Blondes
- Inglorious Burlesques
- Victor Victoria
- Candybox Revue's Sexy Saturdays / Under the Rainbow Burlesque
- Spectacular! Spectacular! Broadway & Musicals Show
- Our Flag Means Burlesque
- Politics NOT Aside

# VIDEO

## SHOWS, FESTIVALS, CORPORATE EVENTS



### #METOO

[https://youtu.be/Zdm\\_8aulcuY](https://youtu.be/Zdm_8aulcuY)

The Candybox Revue  
Conceptualized by: Roula Roulette  
Choreography by: Jo Peace  
Americana Burlesque & Sideshow Festival (2019)



### TANK

<https://youtu.be/W2B9osW5ITo>

The Candybox Revue  
Conceptualized by: Lola LeSoleil  
Choreography by: Lola LeSoleil  
Private wedding



### FRIEND LIKE ME

<https://youtu.be/X2AgtWaNXB0>

The Atlanta School of Burlesque  
Conceptualized by: Roula Roulette  
Choreography by: Roula Roulette  
Atlanta Dogwood Festival (2021)



### BIG GOD

<https://youtu.be/hwJiNg77Pvc>

The Atlanta School of Burlesque  
Conceptualized by: Talloolah Love  
Choreography by: Talloolah Love  
Individually Wrapped Show (2020)



### BE ITALIAN

<https://youtu.be/7XKEfg6eaHw>

The Candybox Revue  
Conceptualized by: Ursula Undress  
Choreography by: Ursula Undress  
Cabaret Risque (2021)



### SHOT BY

<https://youtu.be/E75OrleCnFo>

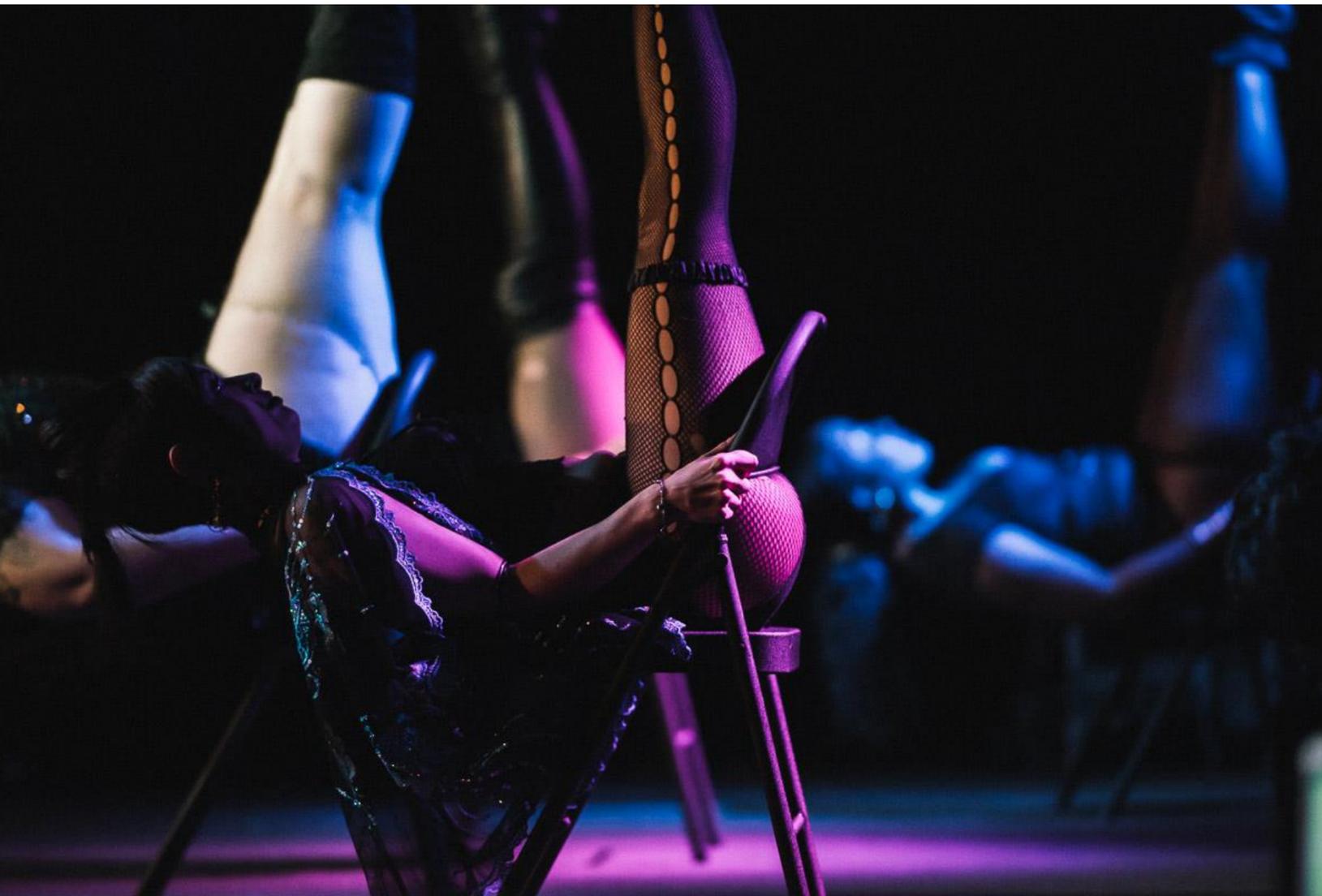
A mashup of shows/acts that Metropolitan Studios has shot or sponsored since Nov 2021

# ON SCREEN

## DIGITAL PRODUCTION

While live productions are our specialty, in 2020 we began to produce livestreams and virtual performances, capture interviews, show b-roll, auditions, fundraising videos and promotional reels. We do this for local and regional shows and national festivals.

During the COVID-19 pandemic, Metropolitan Studios and The Candybox produced videos for local burlesque performers with the goal of lessening the impact of the shutdown on theatre artists.



### CANDYBOX REVUE VIRTUAL SHOWS

- *Individually Unwrapped*
- *Nibbles & Nightcaps*
- *Cabaret Risqué 2021-22 season*

### SHOWS WITH RECORDED OR VIRTUAL COMPONENT

- Bacon Brunch Burlesque (6 appearances)
- Crossovah Drag show (production)
- The Royal Showcase (production)
- DRY Drag Show (production)

### TELEVISION

- T.I. & Tiny: The Family Hustle (TV show)
- Blind Date (TV show)

DATA MATTERS

# ENGAGEMENT

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The best burlesque numbers tell a story through movement. Data tells a story through numbers.  
We do both.

# PRESS MENTIONS & COVERAGE

## PRINT & DIGITAL

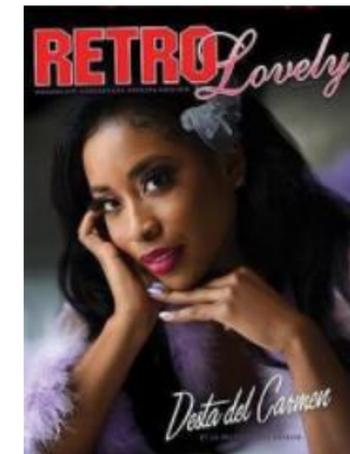
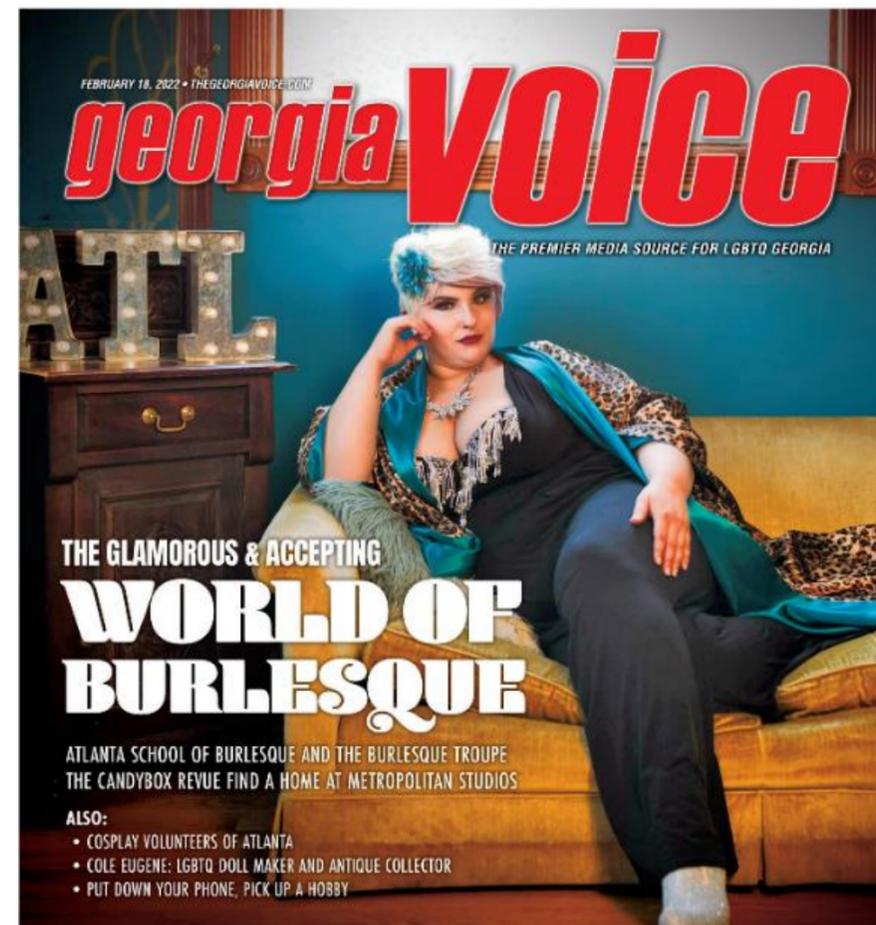
- The Georgia Voice
- Project Q/Q Mag Atlanta (cover and feature, 2019)
- Voyage ATL
- Project Q/Q Mag (2018)
- Creative Loafing
- Georgia Entertainment News
- Southeastern Theatre Conference News (SETC)
- Oz Magazine
- Voyage ATL
- Shoutout Atlanta (Roula Roulette)
- Shoutout Atlanta (Talloolah Love)

## RADIO & PODCASTS

### LISTEN

City Lights with Metropolitan Studios CEO Roula Roulette:

<https://tinyurl.com/2p8cubjs>



# BY THE NUMBERS

## IRL & DIGITAL

We operate in a niche market that the social media giants often frown upon. Our audiences are segmented based on one of our three businesses and are comprised mostly of women and non-binary individuals ages 34-54. They are tech savvy, and we find that they lean heavily into in-person interactions, email, and texts with us versus relying on social media.

### #IRL PRESENCE

- 30-35%** ANNUAL REVENUE PAID OUT TO ARTISTS
- 350+** STUDENTS TAUGHT
- 212** NATIONAL FESTIVALS & CONVENTIONS
- 25+** TROUPE MEMBERS
- 60%+** OF STAFF AND TROUPE IDENTIFY AS LGBTQAI+
- 30+** CORPORATE SPONSORSHIPS
- 25+** ANNUAL SHOWS. 100% SOLD OUT SINCE 2020

### DIGITAL PRESENCE

#### 13,100 FANS ON SOCIAL MEDIA



2,800 email contacts, 99% delivery rate, 48% open rate with a 3-4% click rate



@metropolitan\_studios\_  
@atlburlesqueschool  
@candyboxrevue



@metropolitanstudios  
@atlantaburlesqueschool  
@thecandyboxrevue

# AFFILITATIONS

## PROFESSIONAL PARTNERS & SPONSORS

A partnership or sponsorship with us can help a non-profit, community, or businesses with leads, mission and brand awareness, financial and moral support. These are just some of our partners and sponsors.



# LET'S MAKE MAGIC TOGETHER!

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